

Art Rooney Award Dinner and Auction

49th Anniversary

SPONSORSHIP OPPORTUNITIES

www.artrooneyaward.com



Art Rooney Award Dinner & Auction

Tuesday
September 13, 2022
The Great Hall
Heinz Field

Rooney Award
Christina Cassotis
Allegheny County Airport
Authority

Patricia R. Rooney Award
Nancy Washington
University of Pittsburgh

Prince Award
Will Allen
Pittsburgh Steelers

McGrady Award
Charlie LaVallee
Variety the Children's Charity

Burns Award
Betsy Benson
Pittsburgh Magazine

Cardello Award
Jeff Wilson
Wilson's Pharmacy

Proceeds from this event benefit the CYA, an inter-generational community center that serves children and senior citizens.



Presenting Sponsor

\$30,000

- Tickets for 24, reserved seating
- Private photo-op with award winners
- Podium and video recognition as the Presenting Sponsor
- Prominent acknowledgement & logo placement-invitation, program, website, social media

Art Rooney Award Sponsor

\$25,000

- Tickets for 20, reserved seating
- Private photo-op with award winners
- Podium and video recognition as the Art Rooney Sponsor
- Prominent acknowledgement & logo placement-invitation, program, website, social media

Patricia R. Rooney Award Sponsor

\$20,000

- Tickets for 16, reserved seating
- Podium and video recognition as the Patricia R. Rooney Sponsor
- Prominent acknowledgement & logo placement-invitation, program, website, social media

Prince, McGrady, Burns or Cardello Award Sponsors

\$10,000

- Tickets for 10, reserved seating
- Podium and video recognition as the Award Sponsor
- Prominent acknowledgement & logo placement-program, website, social media

Platinum Level Sponsor

\$5,000

- Tickets for 8
- Podium and video recognition as the Platinum Sponsor
- Acknowledgement & logo placement-program, website, social media

Gold Level Sponsor

\$2,500

- Tickets for 6
- Acknowledgement in the event program & social media

Silver Level Sponsor

\$1,000

- Tickets for 4
- Acknowledgement in the event program & social media

Other Opportunities

- Reserved Seating for 10 @\$1250
- Individual event tickets @\$125
- Donation opportunities

Please select sponsorship level

	\$30,000	Presenting Sponsor
	\$25,000	Art Rooney Award Sponsor
	\$20,000	Patricia R. Rooney Award Sponsor
	\$10,000	McGrady, Prince, Burns , Cardello Award Sponsor
	\$5,000	Platinum Level Sponsor
	\$2,500	Gold Level Sponsor
	\$1,000	Silver Level Sponsor
	\$1,250	Reserve Seating for 10
	\$125	Individual Event Ticket
		Donation

Organization Name: _____
(as it should appear in event materials)

Contact Name: _____

Address: _____

Email: _____

Return completed form with payment to:

Catholic Youth Association
286 Main Street
Pittsburgh, PA 15201

For credit card payment, please call to provide your information.

Questions, please contact Mary Ann Heneroty, CEO at 412-621-3342 x101 or mahen53@hotmail.com.