

Art Rooney Award Dinner and Auction

47th Anniversary

SPONSORSHIP OPPORTUNITIES

www.artrooneyaward.com



Art Rooney Award Dinner & Auction

Monday
April 20, 2020
Westin Convention
Center Hotel

Rooney Award
Jerry MacCleary
Covestro LLC

Patricia R. Rooney
Dr. Jean Marie Tersak
UPMC Children's Hospital

Prince Award
Alejandro Villanueva
Pittsburgh Steelers

McGrady Award
Rabbi Hazzan Jeffrey Myers
Tree of Life

Burns Award
Tunch Ilkin & Craig Wolfley
Steelers Radio Broadcast Team

Cardello Award
Loretta Thomas
West Deer Senior Center

Proceeds from this event benefit the CYA, an inter-generational community center that serves children and senior citizens.



At the Heart of Our Community

Presenting Sponsor

\$30,000

- Prime seating for three tables of eight (24 total)
- Private photo-op with all award winners
- Podium and video recognition as the Presenting Sponsor
- Two page ad in the event program
- Prominent acknowledgement & logo placement-invitation, program, website, social media
- Two bottles of wine at each table

Art Rooney Award Sponsor

\$25,000

- Preferred seating for two tables of ten (20 total)
- Private photo-op with all award winners
- Podium and video recognition as the Art Rooney Sponsor
- A full page ad in the event program
- Prominent acknowledgement & logo placement-invitation, program, website, social media
- Two bottles of wine at each table

Patricia R. Rooney Award Sponsor

\$20,000

- Preferred seating for two tables of eight (16 total)
- Podium and video recognition as the Patricia R. Rooney Sponsor
- A full page ad in the event program
- Prominent acknowledgement & logo placement-program, website, social media
- Two bottles of wine at each table

Prince, McGrady, Burns or Cardello Award Sponsors

\$10,000

- Preferred seating for a table of ten
- Podium and video recognition as the Award Sponsor
- A full page ad in the event program
- Prominent acknowledgement & logo placement-program, website, social media
- Two bottles of wine at your table

Platinum Level Sponsor

\$5,000

- Preferred seating for a table of eight
- Podium and video recognition as the Platinum Sponsor
- A half page ad in the event program
- Acknowledgement & logo placement-program, social media
- Two bottles of wine at your table

Gold Level Sponsor

\$2,500

- Eight tickets to the event
- A quarter page ad in the event program
- Acknowledgement & logo placement-program, social media

Silver Level Sponsor

\$1,000

- Four tickets to the event
- A quarter page ad in the event program
- Acknowledgement in the event program

Other Opportunities

- Table of ten @ \$1,250
- Individual tickets @ \$125
- Sports Lovers Dream Raffle Tickets @ \$20
- Program Ad @ \$400/\$200/\$100



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SPONSORSHIP

Please select sponsorship level

	\$30,000	Presenting Sponsor
	\$25,000	Art Rooney Award Sponsor
	\$20,000	Patricia R. Rooney Award Sponsor
	\$10,000	Prince, McGrady, Burns or Cardello Award Sponsor
	\$5,000	Platinum Award Sponsor
	\$2,500	Gold Level Sponsor
	\$1,000	Silver Level Sponsor
	\$1,250	Table of Ten (10)
	\$125	Individual Ticket
	\$20	Sports Lovers Dream Raffle
	Full Page \$400	Program Ad
	1/2 Page \$200	
	1/4 Page \$100	

Organization Name: _____

(as it should appear in event materials)

Contact Name: _____

Address: _____

Email: _____

Return completed form with payment to:

Catholic Youth Association

286 Main Street

Pittsburgh, PA 15201

For credit card payment, please call to provide your information.

Questions, please contact Mary Ann Heneroty, CEO at 412-621-3342 x101 or mahen53@hotmail.com.