

# Art Rooney Award Dinner and Auction

46<sup>th</sup> Anniversary

## SPONSORSHIP OPPORTUNITIES

[www.artrooneyaward.com](http://www.artrooneyaward.com)



### Art Rooney Award Dinner & Auction

Monday  
April 29, 2019

Westin Convention  
Center Hotel

Rooney Award  
**Eva Blum**

University of Pittsburgh

McGrady Award  
**Susan Manzi MD, MPH**  
Allegheny Health Network

Burns Award  
**Sally Wiggin**  
WTAE

Prince Award  
**Ryan Shazier**  
Pittsburgh Steelers

Cardello Award  
**Mark Lewandowski**  
CYA

Proceeds from this event benefit the CYA, an inter-generational community center that serves children and senior citizens. Last year CYA assisted over 2,000 people with 202,000 services; including Meals on Wheels, three senior citizen centers, childcare, senior health services and health and wellness programs.



At the Heart of Our Community

#### Presenting Sponsor

**\$30,000**

- Prime seating for three tables of eight (24 total)
- Private photo-op with all award winners
- Podium and video recognition as the Presenting Sponsor
- Two page ad in the event program
- Prominent acknowledgement & logo placement- invitation, program, website, social media
- Two bottles of wine at each table

#### Art Rooney Award Sponsor

**\$25,000**

- Preferred seating for two tables of ten (20 total)
- Private photo-op with all award winners
- Podium and video recognition as the Art Rooney Sponsor
- A full page ad in the event program
- Prominent acknowledgement & logo placement- invitation, program, website, social media
- Two bottles of wine at each table

#### Event Sponsor

**\$20,000**

- Preferred seating for two tables of eight (16 total)
- Podium and video recognition as the Event Sponsor of the evening
- A full page ad in the event program
- Prominent acknowledgement & logo placement- invitation, program, website, social media
- Two bottles of wine at each table

#### McGrady, Prince & Burns Award Sponsors

**\$10,000**

- Preferred seating for a table of ten
- Podium and video recognition as the Award Sponsor
- A full page ad in the event program
- Prominent acknowledgement & logo placement- invitation, program, website, social media
- Two bottles of wine at your table

#### Cardello Volunteer Award Sponsor

**\$5,000**

- Preferred seating for a table of eight
- Podium and video recognition as the Volunteer Award Sponsor
- A half page ad in the event program
- Prominent acknowledgement & logo placement- invitation, program, signage, social media
- Two bottles of wine at your table

#### Gold Level Sponsor

**\$2,500**

- Six tickets to the event
- A quarter page ad in the event program
- Prominent acknowledgement & logo placement- invitation, program, website, social media
- Logo placement on all advertisements

#### Silver Level Sponsor

**\$1,000**

- Four tickets to the event
- A quarter page ad in the event program
- Acknowledgement in the event program

#### Other Opportunities

- Table of ten @ \$1,250
- Individual tickets @ \$125
- Sports Lovers Dream Raffle Tickets @ \$20
- Program Ad @ \$400/\$200/\$100



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## SPONSORSHIP

Please select sponsorship level

	\$30,000	Presenting Sponsor
	\$25,000	Art Rooney Award Sponsor
	\$20,000	Event Sponsor
	\$10,000	McGrady, Prince or Burns Award Sponsors
	\$5,000	Cardello Award Sponsor
	\$2,500	Gold Level Sponsor
	\$1,000	Silver Level Sponsor
	\$1,250	Table of Ten (10)
	\$125	Individual Ticket
	\$20	Sports Lovers Dream Raffle
	Full Page \$400	Program Ad
	1/2 Page \$200	
	1/4 Page \$100	

Organization Name: \_\_\_\_\_

(as it should appear in event materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Return completed form with payment to:

Catholic Youth Association  
286 Main Street  
Pittsburgh, PA 15201

*For credit card payment, please call to provide your information.*

Questions, please call Mary Ann Heneroty, CEO at 412-621-3342 x101 or mahen53@hotmail.com.